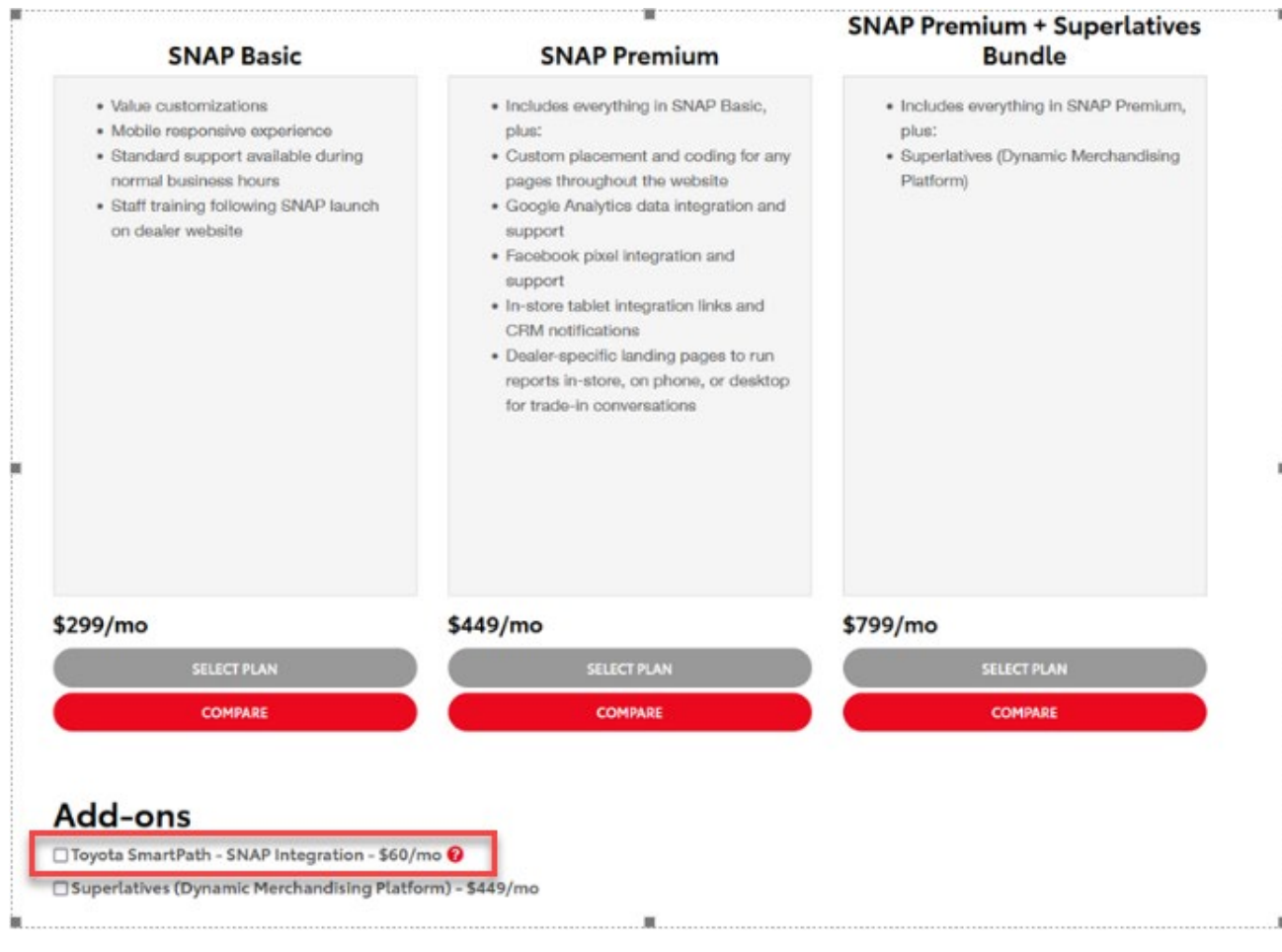


## TradePending

TradePending will now be an approved trade valuation tool that will be available for use within the MST-C & MST experiences.

### Activation

The dealer will have to enroll in a SNAP plan and add the SmartPath add-on for TradePending via the TDDS Enrollment site. In the enrollment portal under the TradePending tool, the dealer should see a radio button calling out the SmartPath Add-on. After they complete the checkout process, the TDDS team should be able to kick off the necessary information for the dealer to the SmartPath and TradePending teams to start their process to implement into the SmartPath experience (both online and in-store). The TradePending add-on cost is another \$60/month, paid through the TDDS portal. The dealer will have the ability to turn off the in-store experience, if desired, by opening a ticket with PremierCare.



SNAP Basic	SNAP Premium	SNAP Premium + Superlatives Bundle
<ul style="list-style-type: none"><li>Value customizations</li><li>Mobile responsive experience</li><li>Standard support available during normal business hours</li><li>Staff training following SNAP launch on dealer website</li></ul>	<ul style="list-style-type: none"><li>Includes everything in SNAP Basic, plus:<ul style="list-style-type: none"><li>Custom placement and coding for any pages throughout the website</li><li>Google Analytics data integration and support</li><li>Facebook pixel integration and support</li><li>In-store tablet integration links and CRM notifications</li><li>Dealer-specific landing pages to run reports in-store, on phone, or desktop for trade-in conversations</li></ul></li></ul>	<ul style="list-style-type: none"><li>Includes everything in SNAP Premium, plus:<ul style="list-style-type: none"><li>Superlatives (Dynamic Merchandising Platform)</li></ul></li></ul>
\$299/mo	\$449/mo	\$799/mo
<input type="button" value="SELECT PLAN"/>	<input type="button" value="SELECT PLAN"/>	<input type="button" value="SELECT PLAN"/>
<input type="button" value="COMPARE"/>	<input type="button" value="COMPARE"/>	<input type="button" value="COMPARE"/>

**Add-ons**

- Toyota SmartPath - SNAP Integration - \$60/mo ?
- Superlatives (Dynamic Merchandising Platform) - \$449/mo

## How it works

Once the activation process has been completed, the tool can be accessed via the following methods:

**MST-C:** By clicking on the VDP of any listed vehicle in MST-C.

2023 Highlander L      1. Payment   2. Trade-in   3. Accessories   4. Protection Products   5. Start Purchase      [View Vehicle Details](#)


\$463 /mo. | 36 mos. | \$3,799 due at signing

[Show more](#)

**Additional Savings** [Clear](#)

\$500 College Graduate Rebate Program <sup>1</sup>  
expires Apr. 4, 2023

\$500 Military Rebate Program <sup>2</sup>  
expires Apr. 4, 2023

Lease      exp: Apr 4, 2023   

**\$470** /mo. <sup>02</sup>

33 mos. <sup>46</sup> | \$3,799 due at signing <sup>39</sup>  
12K annual mile. <sup>45</sup> | \$0 security deposit required <sup>41</sup>  
Taxes & Fees included.

[Start Purchase](#)      [Confirm Availability](#)

**Step 2. Get a trade-in estimate**      POWERED BY **TRADEPENDING**

Trade in and trade up: Use the Trade Pending calculator for an instant valuation of your vehicle.

Value My Vehicle:

[Get A Vehicle Estimate](#)

[Click here to start process.](#)

The estimate provided here is not a guarantee of the final purchase price. An inspection of the vehicle will provide the guaranteed purchase price.

MSRP <sup>37</sup>      \$37,983

[Unlock Savings](#)

---

Trade-In Value      Skipped  
Optional Accessories <sup>48</sup>      [Select](#)  
Protection Products <sup>49</sup>      [Select](#)

Taxes & Fees **50010**      \$1,457

[See Price Details](#)

---

Est. Net Capitalized Cost <sup>56</sup>      \$36,111

**MST:** by clicking the Value Your Trade icon on the Trade-In page.

Note: The salesperson can still opt to bypass the 'Value Your Trade' feature by scanning or entering in a VIN and completing the steps as usual.

TRADE-IN <sup>1</sup>

VALUE YOUR TRADE Required\*

VIN\* MILEAGE\*

YEAR\* MAKE\* MODEL\*

TRADE TYPE: Owned ESTIMATED PAYOFF GOOD THROUGH DATE

Tool Value TRADE-IN VALUE

NOTES

Upon accessing the TradePending module, a customer can obtain a valuation of their vehicle via 2 methods:

- 1) Customer can type in or copy/paste a 17-digit VIN
- 2) Customer can use drop down menus to add their year/make/model

## MST-C Module w/ VIN

### year/make/model

**Value Your Trade**

POWERED BY TRADEPENDING

Enter a VIN to populate vehicle details, or enter vehicle information manually.

VIN: 3PC/ Where is my VIN?

Year: 2022

Make: INFINITI

Model: QX50

Trim: Luxe

Mileage: 17000

Get Estimate

## MST-C Module w/

**Value Your Trade**

POWERED BY TRADEPENDING

Enter a VIN to populate vehicle details, or enter vehicle information manually.

VIN

Year: 2012

Make: Acura

Model: TL

Trim: w/Tech

Mileage: 91000

Get Estimate

## MST Module w/ VIN year/make/model

## MST Module w/

### Value Your Trade

POWERED BY  
TRADEPENDING

Enter a VIN to populate vehicle details, or enter vehicle information manually.

Year: Toyota

MODEL \*  
Camry

TRIM \*  
TRD

MILEAGE \*

This is not an offer to purchase your vehicle. All values are derived from real market

**CANCEL** Calculate Apply

### Value Your Trade

POWERED BY  
TRADEPENDING

Enter a VIN to populate vehicle details, or enter vehicle information manually.

Year: Toyota

MODEL \*  
Camry

TRIM \*  
XLE

DRIVETRAIN \*

MILEAGE \*

**CANCEL** Calculate Apply

### Key Points:

- 1) Mileage is required for 'Get Estimate' in MST-C or 'Calculate' in MST to activate
- 2) When using the module via the year/make/model method, options such as Drivetrain, Body, and Engine will appear as available selections, if applicable. When entering in a VIN, these optional fields will not apply.

After clicking Get Estimate and receiving a successful valuation in MST-C, the below message will show:

**Add This Vehicle To Trade-in**

**\$9,664** POWERED BY TRADEPENDING

2012 TL w/Tech

Mileage **91,000**

[Apply Estimate To Trade-In](#)

This Is Not An Offer To Purchase Your Vehicle. All Values Are Derived From Real Market Data And Adjusted Daily. Final Inspection Of Your Vehicle Is Required.

After clicking 'Apply Estimate to Trade-In', the customer will be taken back to the VDP and a valuation will be shown. Dealer-specific settings will still be done via the dealer's TradePending administrative tools.

**Step 2. Get a trade-in estimate** POWERED BY TRADEPENDING

Trade in and trade up: Use the Trade Pending calculator for an instant valuation of your vehicle.

2021 Toyota 4Runner SR5 [Remove](#)

Trade-in value \* **\$27,994** \*Required

Ownership: **Financed (with balance)**  **Amount Owed \***


**Net Trade-In Value: \$27,994** **Your TradePending Value: \$27,994**

[Add Another Vehicle](#)  **Skip trade-in for now**

The estimate provided here is not a guarantee of the final purchase price. An inspection of the vehicle will provide the guaranteed purchase price.

\*Up to three vehicles can be added to a trade-in.

If a customer's trade-in value combined with the pricing structure selected (i.e. pricing term/cash down) is more than the price of the selected vehicle, a message will appear indicating that the customer has positive equity. The customer will then have the ability to contact the dealer to continue the purchase process.

exp. May 2, 2023 

## Great News!

The current value of your trade-in combined with the proposed down payment for your new vehicle may have resulted in positive equity for the payment terms you have selected. Please **contact us** to discuss your options.

[Start Purchase](#) [Confirm Availability](#)

In MST, the salesperson can click 'Apply' and the Vehicle Information along with the estimated Trade-In Value will be pushed to the Trade-In Screen. The estimated Trade-in Value will be mapped to the Tool Value field.

## Value Your Trade

POWERED BY  
TRADEPENDING

Enter a VIN to populate vehicle details, or enter vehicle information manually.

MAKE \*  
Nissan

MODEL \*  
Rogue

MILEAGE \*  
32000

TRADE IN VALUE: \$22,394.00


This is not an offer to purchase your vehicle. All values are derived from real market data and adjusted daily. Final inspection of your vehicle is required.

[CANCEL](#) [Calculate](#) [Apply](#)

← BACK


### TRADE-IN <sup>1</sup>

[VALUE YOUR TRADE](#) Required\*

VIN\* SN1AT3BA4MC770530 

MILEAGE\* 32000

YEAR\* 2021 MAKE\* Nissan MODEL\* Rogue

TRADE TYPE Owned ESTIMATED PAYOFF GOOD THROUGH DATE 

Tool Value \$22,394.00 TRADE-IN VALUE

NOTES

Users can continue to enter the Trade-In Value being given upon vehicle inspection, and can be viewed in comparison to the Tool Valuation.

## Reminders

### REMINDERS

To contact Premier Support

- By email: send a message to [PremierCare@toyota.com](mailto:PremierCare@toyota.com)
- By phone: call 1-877-DLDAILY (1-877-353-2459), choose Option 2

# TradePending

Build: May 2023



SmartPath